

CORPORATE IDENTITY CREDENTIALS

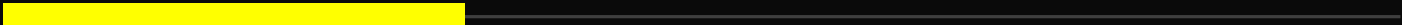
Mustard is a full-service creative and digital agency headquartered in Cape Town, South Africa.

Since 2009, we've been partnering with international clients to craft memorable brand experiences that resonate across multiple industries.

Focusing on the intersection between strategy and creativity, we deliver impactful and functional solutions for your brand. From startups to established corporations, we provide consistent and effective corporate identity collateral, allowing our clients to focus on growing their business.

BRANDING SERVICES

First impressions last. We develop custom identities that perfectly position your brand, improve recognition, create trust, inspire employees and generate new customers.



- ▶ STRATEGY
- ▶ BRAND AUDITS
- ▶ LOGOS
- ▶ STATIONERY
- ▶ BRAND POSITIONING
- ▶ BRAND ARCHITECTURE
- ▶ CREATIVE DIRECTION
- ▶ DESIGN
- ▶ PRESENTATIONS
- ▶ BRAND GUIDELINES



QUEEN VICTORIA HOTEL
& MANOR HOUSE



hellopeter.com



mobicred



CAPITAL
TRADING
COMPANY

the
SHUTTERS
GROUP

PROVIRA

QUANTALIS
VENTURES

FAIRVEST
PROPERTY HOLDINGS

ROCKWAVE
CAPITAL

ALCACOR

WOODSIDE
BY AURIA SENIOR LIVING

VITALITY
GYM

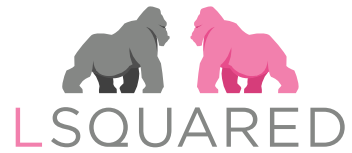
BENJAMIN
KNIGHT

clicka.co.za
search finance deals

UNIXIS







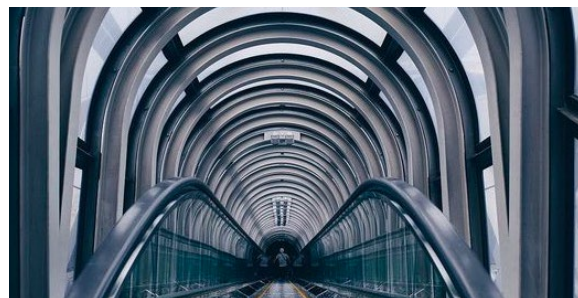
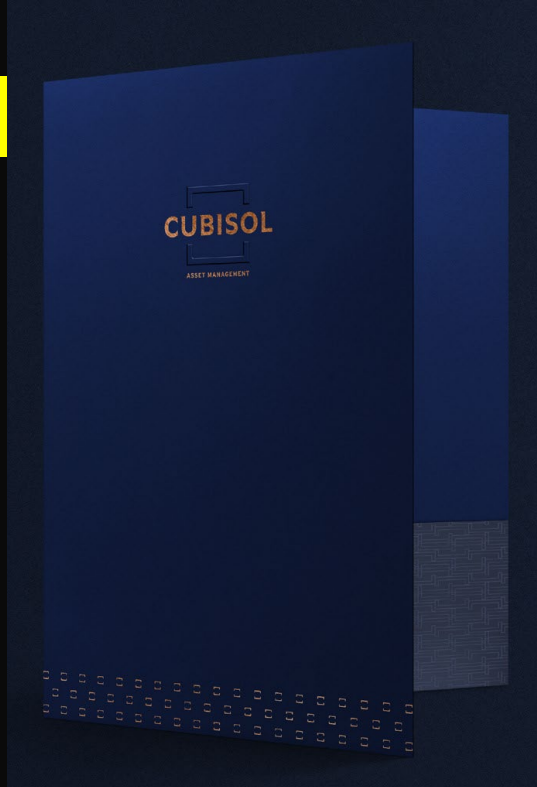


CORPORATE BRANDING EXAMPLES



M

CUBISOL



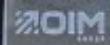
M

OIM CONSULTING

Analyse.
Improve.
Sustain.



PATTERN
BOOK



About Us

The OIM Group partners with clients to create long-term value and shape their companies into sought-after investment opportunities, employers of choice and solid business partners.

We are differentiated by our ability to offer an integrated business improvement service that spans the key areas of organisational performance, people management and operational optimisation. Our multi-disciplinary team works closely with each client to understand and resolve unique challenges, unlock the potential of human capital, and build capacity to compete in a volatile marketplace.

Founded in 1982, we have a long track record of delivering sustainable business success in the South African blue-chip sector and abroad, where we have managed assignments in Europe, Australia, the USA and other African countries. We are proud of our long-term partnerships with prominent enterprises and the positive impact that our work has had both locally and abroad.

What We Do

We believe in an integrated approach to business improvement in the key areas of organisational performance, people management and operational optimisation.

The outcome is a high-performing workplace culture, optimised processes and systems, labour peace and stability, as well as focused, effective employees. Sustainability is achieved by teaming up with clients to customise solutions, implement the desired changes and ensure knowledge transfer.

Our key services are:

- Strategic capability development
- Process and productivity improvement
- Organisational performance
- Leadership talent development
- Labour stability
- Employee engagement



27 May 2019

OIM Group (Pty) Ltd
The Vineyard, Square South
The Vineyard Office Park
99 Jip-de-Jager
Wildepoort
7530

Dear Name,

One morning, when Gregor Samsa woke from troubled dreams, he found himself transformed in his bed into a horrible vermin. He lay on his armour-like back, and if he lifted his head a little he could see his brown belly, slightly domed and divided by arches into stiff sections.

The bedding was hardly able to cover it and seemed ready to slide off any moment. His many legs, pitifully thin compared with the size of the rest of him, waved about helplessly as he looked. "What's happened to me!" he thought. It wasn't a dream.

His room, a proper human room although a little too small, lay peacefully between its four familiar walls. A collection of textile samples lay spread out on the table - Samsa was a travelling salesman - and above it there hung a picture that he had recently cut out of an illustrated magazine and housed in a nice, gilded frame. It showed a lady fitted out with a fur hat and fur boa who sat upright, raising a heavy fur muff that covered the whole of her lower arm towards the viewer. Gregor then turned to look out the window at the dull weather. Drops of rain could be heard hitting the pane, which made him feel quite sad.

"How about if I sleep a little bit longer and forget all this nonsense," he thought, but that was something he was unable to do because he was used to sleeping on his right, and in his present state couldn't get into that position. One morning, when Gregor Samsa woke from troubled dreams, he found himself transformed in his bed into a horrible vermin. He lay on his armour-like back, and if he lifted his head a little he could see his brown belly, slightly domed and divided by arches into stiff sections. His many legs, pitifully thin compared with the size of the rest of him, waved off any moment. He looked. "What's happened to me!" he thought. It wasn't a dream.

It showed

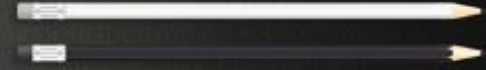
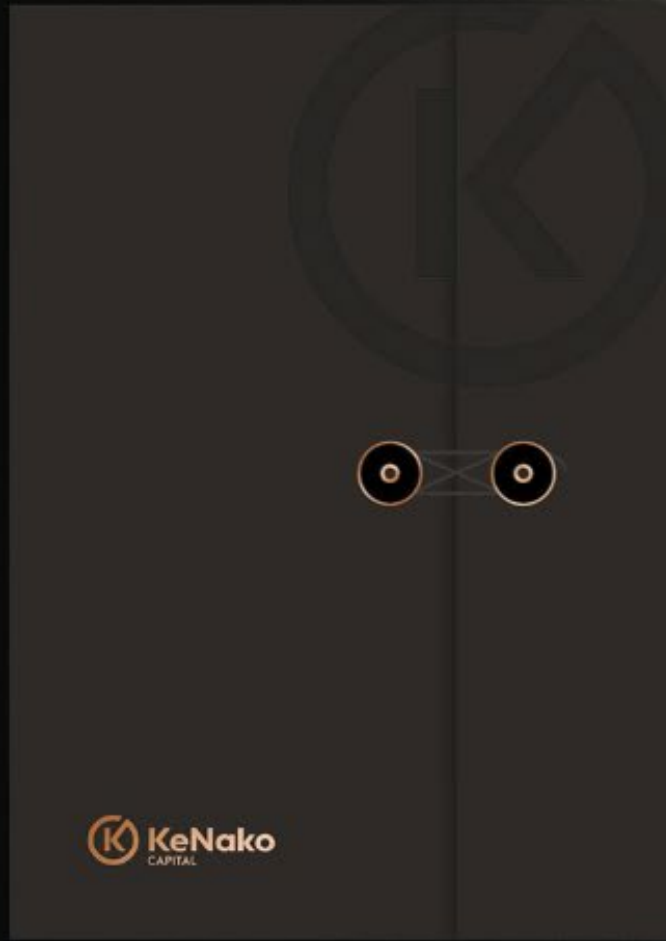
of the





M

KENAKO CAPITAL



M

ALCACOR



ALCACOR

www.alcacor.com

RETO MOSER
CO-FOUNDER

- m +41 79 232 69 16
- e reto@alcacor.com
- in retomoser

The Metropolis Tower, Al Abraj Street,
Business Bay, Dubai, UAE



INFLUENCE
THE FUTURE

info@alcacor.com • www.alcacor.com

Alcacor Networks FZCO, Dubai Silicon Oasis, DDP, Building A2, Dubai, United A
Company Reg Number: DSO-FZCO-19227 | License Number: 20873 | Director: [reto@alcacor.com](#)



RETO MOSER
CO-FOUNDER

- m +41 79 232 69 16
- e reto@alcacor.com
- in retomoser

Dubai Silicon Oasis, DDP, Building A2,
Dubai, United Arab Emirates



INFLUENCE
THE
FUTURE

www.alcacor.com




M


KLINT VENTURES

ABDULLAH ALWESHA
AWAITING JOB TITLE

mobile +41 79 232 6916
email abdullah.alwasha@klintventures.com
skype [abdullahalwasha](https://www.skype.com/people/abdullahalwasha)

Klint Group, Grev Turegatan 13A
11446 Stockholm, Sweden

klintventures.com   




New Message

Recipients

Subject

Send




t. +41 (0) 00 0000 0000 e. info@klintventures.com a. Klint Group, Grev Turegatan 13A, 11446 Stockholm, Sweden
Reg No. 0000/0000/000000 Directors, R Moser, R Moser, R Moser




www.klintventures.com

t. +41 (0) 00 0000 0000 e. info@klintventures.com a. Klint Group, Grev Turegatan 13A, 11446 Stockholm, Sweden
Reg No. 0000/0000/000000 Directors, R Moser, R Moser, R Moser



klintventures.com

CLAËS LUNDSTRÖM
FOUNDER / CHAIRMAN OF THE BOARD

mobile +46 70 969 05 55 (SE)
+971 50 853 95 38 (UAE)
email claes.lundstrom@klintventures.com

Klint Group, Grev Turegatan 13A
11446 Stockholm, Sweden





SAN SERENO
 BY AURIA SENIOR LIVING

30 FLEMING STREET | MILL HILL | BRYANSTON | JOHANNESBURG | 2021 | PRIVATE BAG X14 | BRYANSTON | 2021

 ANSON HOLDINGS (Pty) Ltd
 REGISTRATION NUMBER: 1998/000474/07 | VAT NUMBER: 479018325

LUI ANTUNES
 TITLE
 +27 11 463 0486
 +27 83 000 0000
 admin@sansereno.co.za
 30 Fleming Street | Mill Hill
 Bryanston | Johannesburg | 2021
 www.sansereno.co.za


SERENO
 LIVING







New Message

Recipients

Subject

Jane Doe
KEY ACCOUNT MANAGER

C 073 897 1234
T 011 611 8020
E jane@sani.co.za

SANI CAR RENTAL

GO FURTHER. GO SAFER. GO SANI.

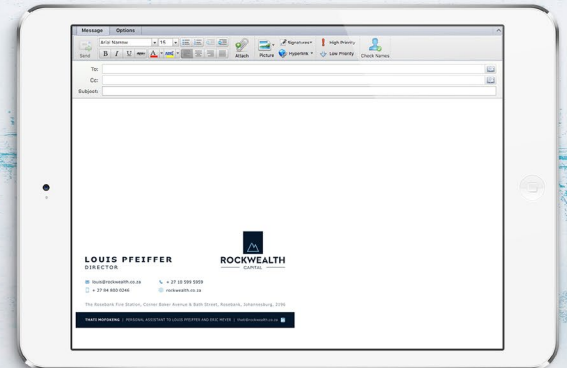
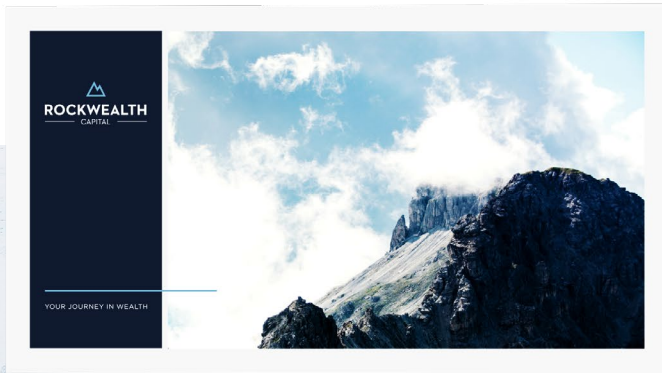
sani.co.za sanicarrental sanicarrentalsa

Send

Rich text editor icons: Bold, Italic, Link, Image, Video, Table, Lock, Undo, Redo, More options

M

ROCKWEALTH CAPITAL



hello

We are a boutique wealth management business with extensive experience in developing and managing private client investment solutions. We create bespoke financial portfolios tailored to suit each client and we're always finding unique opportunities to generate new wealth while preserving or protecting core wealth. At Rockwealth, our network of resources and partners extends across local and domestic markets with proven efficacy. We are equipped with multidisciplinary expertise and experience encompassing finance, legal, regulation, compliance and wealth management, as well as product design.

Summary of Proposition

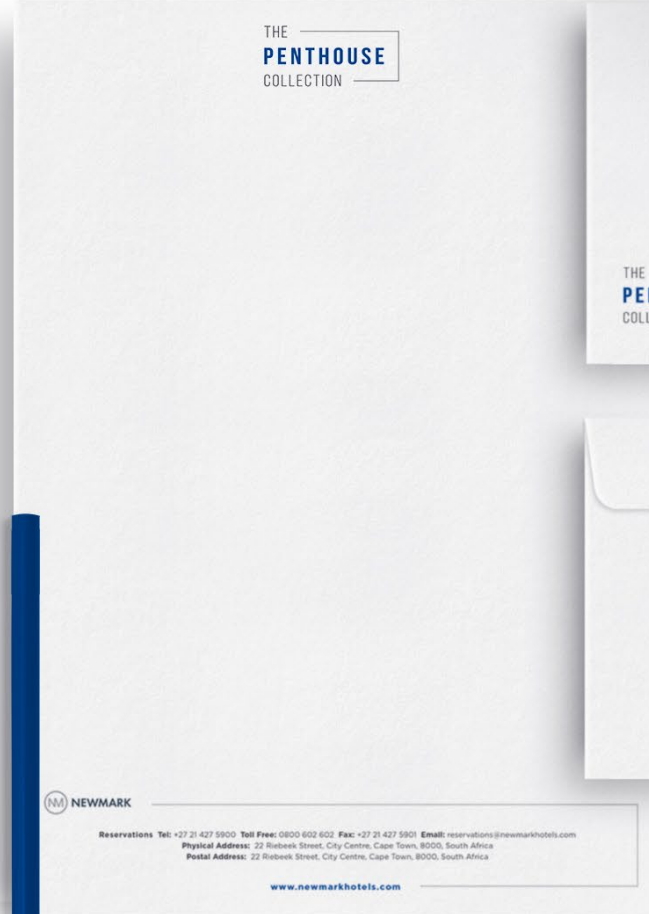
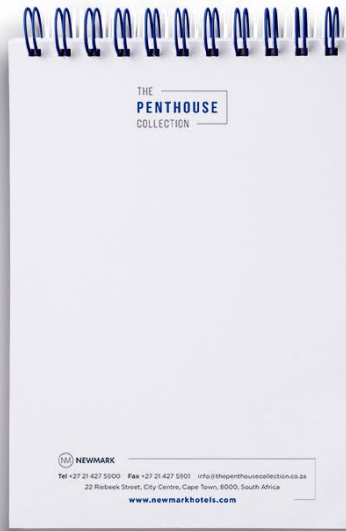
- A Corporate Partnership with professional services companies
- 50% owned by Rockwealth Capital, 50% by partners
- Option to participate as sole partner or part of bigger company
- Investment solution for clients of professional services company
- Prof Services company to refer clients to JV company
- JV company will provide investment advice and manage client assets
- JV company to earn 100% of advice fee and 50% of asset management fee
- JV company to pay out at least 95% as a dividend

partner experience

- The professional services partner can determine the level of involvement with the client's investments post the production
- A dedicated wealth manager will be allocated to the partner
- Regular feedback and interaction to optimize the relationship
- Where appropriate, the partner has access to a live on-line portfolio of all investments consolidated and by client
- Partner can determine how and when statements are dispatched
- IFA will receive constant updates and communication from local and global asset managers, with monthly and quarterly investment updates
- Access to team on the ground in SA

M

THE PENTHOUSE COLLECTION





VAT ^{IT} compliance.



vatitcompliance.com
+44 203 961 7500 • First Floor, Omni House, 252 Belsize Road, London, NW6 4BT, United Kingdom
VAT IT UK Ltd (Reg. No. 6196460) • Directors: SA Goldstein, D Ginsburg



John Smith.
Alliances Manager & US Partnerships

johnsmith@vatit.com
425-974-0495

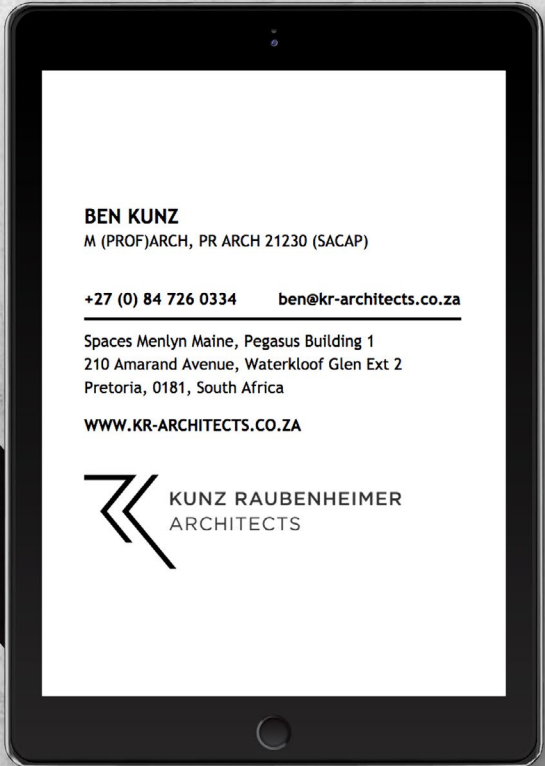
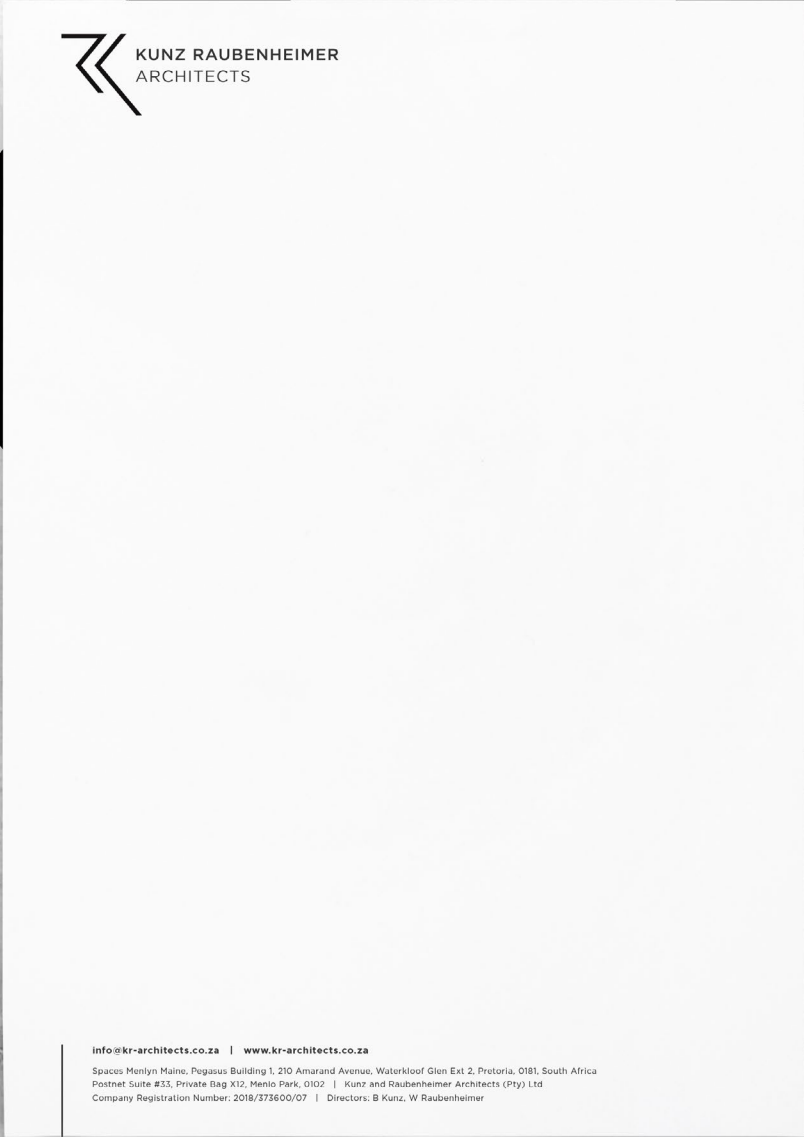
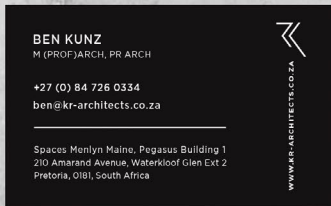
First Floor, Omni House, 252 Belsize Road,
London, NW6 4BT, United Kingdom

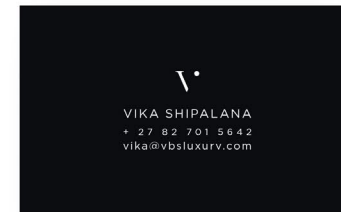
VAT ^{IT} compliance.

vatitcompliance.com

M

KUNZ RAUBENHEIMER ARCHITECTS







PIETER BRUNDYN
CHAIRMAN
C | +27 (0) 83 432 8214
T | +27 (0) 73 229 7808 (24hr)
pieter@yourresidence.co.za
Paramount Towers, 7th floor
112 Loop street, Cape town, 8001

www.yourresidence.co.za
Your Residence (Pty) Ltd Reg no. 2019/123456/00
Directors: Justin van Straaten, Niels Verspui

+27 (0) 73 229 7808
Paramount Towers, 7th floor, 112 Loop street
Cape Town, 8001

**YOUR
RESIDENCE**

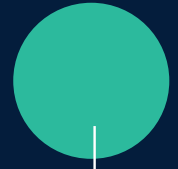
**YOUR
RESIDENCE**



+27 21 831 5401
corion.co.za

Corion Capital (Pty) Ltd. Registration Number 2007/002166/07
An Authorised Financial Services Provider.

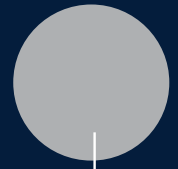
Directors: D. Bacher G. Montano



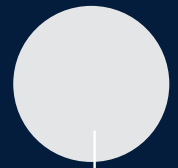
mint



navy

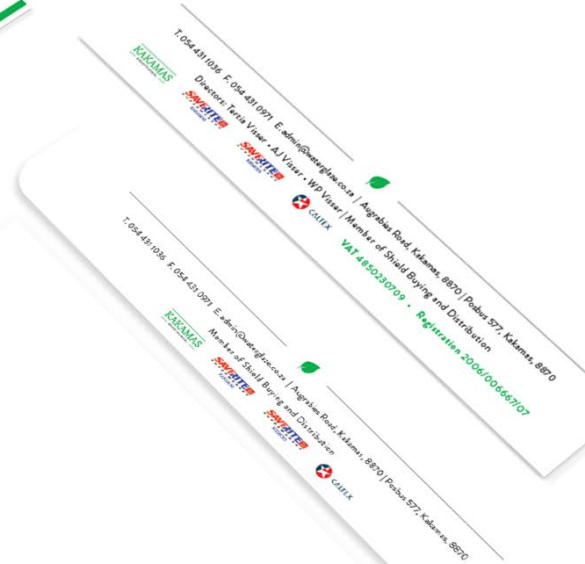


grey 01



grey 02





M

CUTTING EDGE DESIGN



**NIC
LARGE**

DIRECTOR / PARTNER

t. +27 21 015 0320 | c. +27 82 800 9238 | e. nic@ced.space
1 Waterford Place, Century Boulevard, Century City, Cape Town.

WWW.CED.SPACE



M

STONEWOOD



THANK
YOU

M

WWW.MUSTARD.AGENCY [f](#) [@](#) [in](#)
