

CORPORATE IDENTITY CREDENTIALS

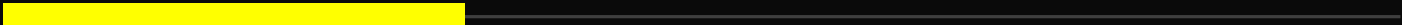
Mustard is a full-service creative and digital agency headquartered in Cape Town, South Africa.

Since 2009, we've been partnering with international clients to craft memorable brand experiences that resonate across multiple industries.

Focusing on the intersection between strategy and creativity, we deliver impactful and functional solutions for your brand. From startups to established corporations, we provide consistent and effective corporate identity collateral, allowing our clients to focus on growing their business.

BRANDING SERVICES

First impressions last. We develop custom identities that perfectly position your brand, improve recognition, create trust, inspire employees and generate new customers.



- ▶ STRATEGY
- ▶ BRAND AUDITS
- ▶ LOGOS
- ▶ STATIONERY
- ▶ BRAND POSITIONING
- ▶ BRAND ARCHITECTURE
- ▶ CREATIVE DIRECTION
- ▶ DESIGN
- ▶ PRESENTATIONS
- ▶ BRAND GUIDELINES



CAPITAL
TRADING
COMPANY

the
SHUTTERS
GROUP

PROVIRA

QUANTALIS
VENTURES

FAIRVEST
PROPERTY HOLDINGS

ROCKWAVE
CAPITAL

ALCACOR

WOODSIDE
BY AURIA SENIOR LIVING

VITALITY
GYM

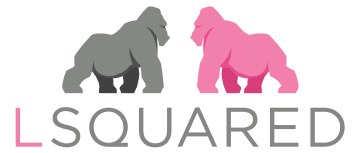
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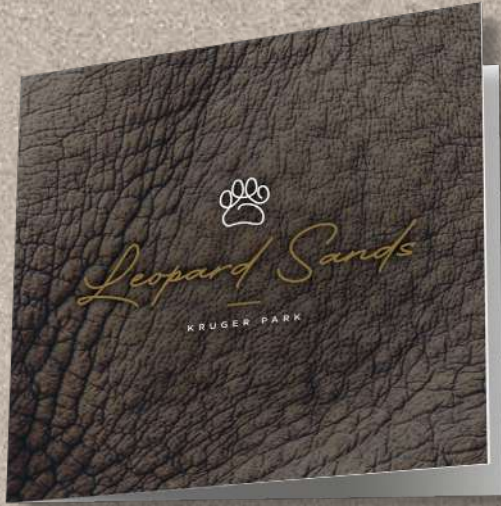








CORPORATE BRANDING EXAMPLES



APATURA

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AUGUST 2023
PRESENTATION
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Short description
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WELCOME
TO THE FUTURE

CREATING A
GREEN, SUSTAINABLE
FUTURE

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FINANCIAL DIRECTOR

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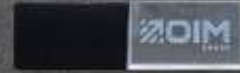
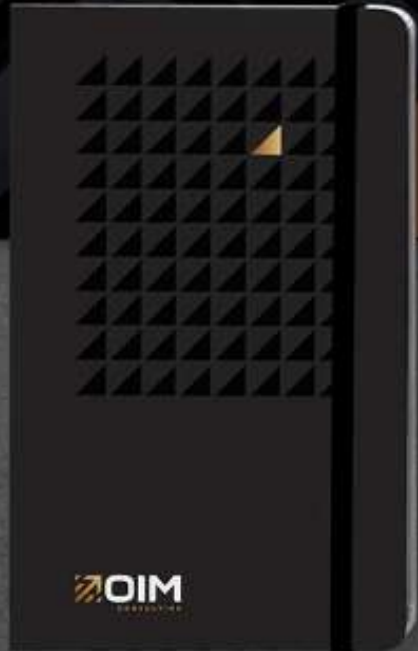
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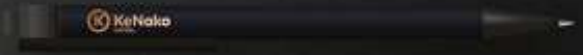
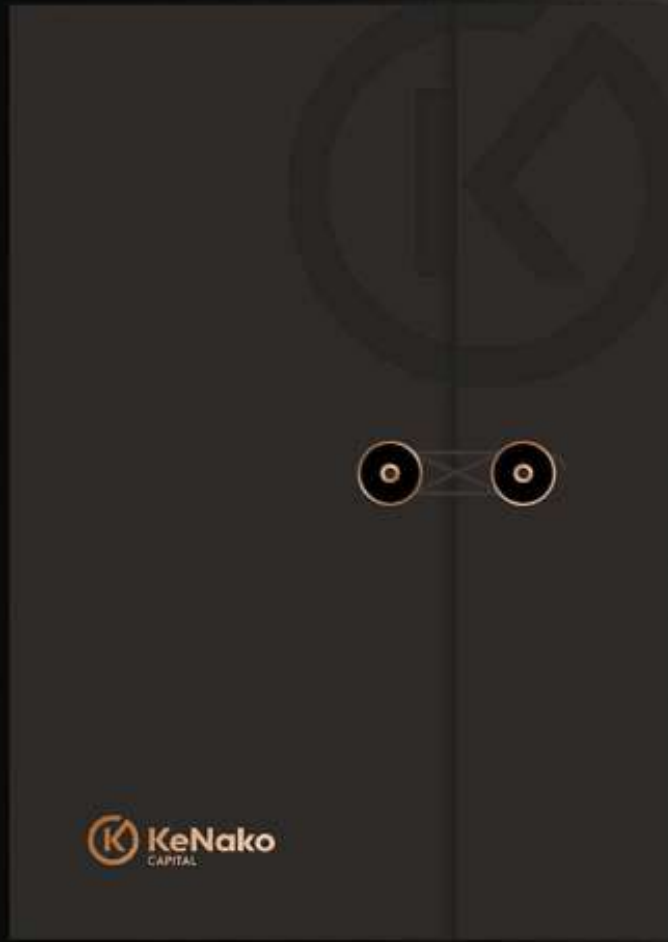
OIM CONSULTING





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KENAKO CAPITAL



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SAN SERENO
 BY AURIA SENIOR LIVING

80 FLEMING STREET | MILL HILL | BRYANSTON | JOHANNESBURG | 2021 | PRIVATE BAG X14 | BRYANSTON | 2021

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 BY AURIA SENIOR LIVING


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New Message

Recipients

Subject

Jane Doe
KEY ACCOUNT MANAGER

073 897 1234
011 611 8020
jane@sani.co.za

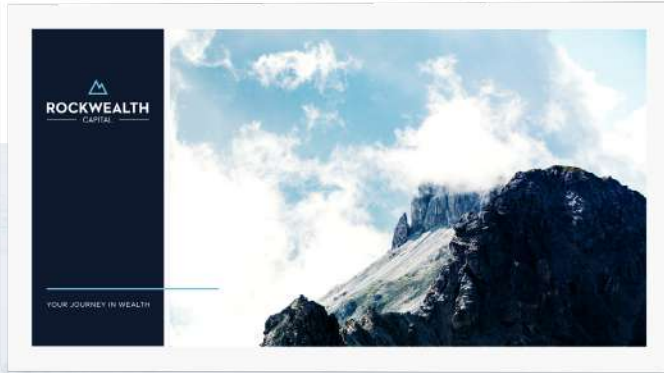
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hello

We are a boutique wealth management business with extensive experience in developing and managing private client investment solutions. We create bespoke financial portfolios tailored to suit each client and we're always finding unique opportunities to generate new wealth while preserving or protecting core wealth. At Rockwealth, our network of resources and partners extends across local and domestic markets with proven efficacy. We are equipped with multidisciplinary expertise and experience encompassing finance, legal, regulation, compliance and wealth management, as well as product design.

Summary of Proposition

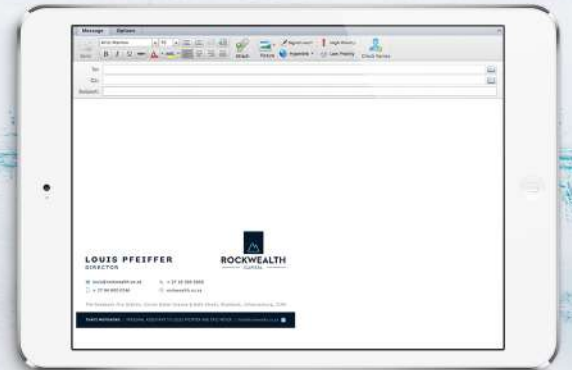
- A Corporate Partnership with professional services companies
- 50% owned by Rockwealth Capital, 50% by partners
- Option to participate as sole partner or part of bigger company
- Investment solution for clients of professional services company
- Prof Services company to refer clients to JV company
- JV company will provide investment advice and manage client assets
- JV company to earn 100% of advice fee and 50% of asset management fee
- JV company to pay out at least 95% as a dividend

partner experience

- The professional services partner can determine the level of involvement with the client's investment goals and distribution
- A dedicated wealth manager will be allocated to the partner
- Regular feedback and interaction to optimize the relationship
- Where appropriate, the partner has access to a live on-line portfolio of all investments consolidated and by client
- Partner can determine how and when statements are distributed
- RA will receive constant updates and communication from local and global asset managers, with monthly and quarterly investment updates
- Access to fees on the ground in SA

ROCKWEALTH CAPITAL

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THE PENTHOUSE COLLECTION







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 VAT IT UK Ltd (Reg. No. 6196460) • Directors: SA Goldstein, D Ginsburg



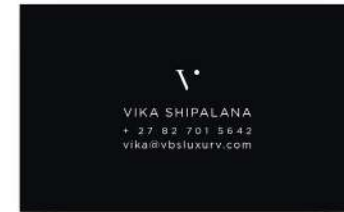
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Corion Capital (Pty) Ltd. Registration Number 2007/002166/07
An Authorised Financial Services Provider.

Directors: D. Bacher G. Montano



mint



navy



grey 01



grey 02





M

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