

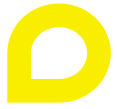
CORPORATE IDENTITY CREDENTIALS



Mustard is a full-service creative and digital agency headquartered in Cape Town, South Africa.

Since 2009, we've been partnering with international clients to craft memorable brand experiences that resonate across multiple industries.

Focusing on the intersection between strategy and creativity, we deliver impactful and functional solutions for your brand. From startups to established corporations, we provide consistent and effective corporate identity collateral, allowing our clients to focus on growing their business.



BRANDING SERVICES

First impressions last. We develop custom identities that perfectly position your brand, improve recognition, create trust, inspire employees and generate new customers.

STRATEGY

BRAND AUDITS

LOGOS

STATIONERY

BRAND POSITIONING

BRAND ARCHITECTURE

CREATIVE DIRECTION

DESIGN

PRESENTATIONS

BRAND GUIDELINES



CAPITAL
TRADING
COMPANY

the
SHUTTERS
GROUP

THE SEA POINT

QUANTALIS
VENTURES

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PROPERTY HOLDINGS

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CAPITAL

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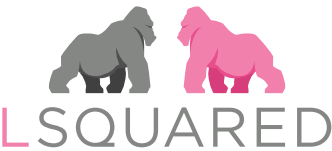
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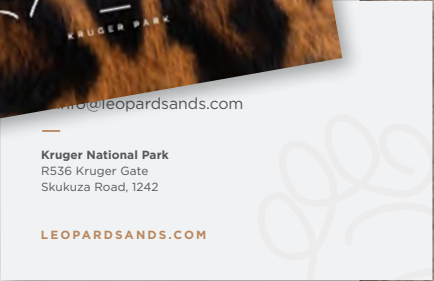
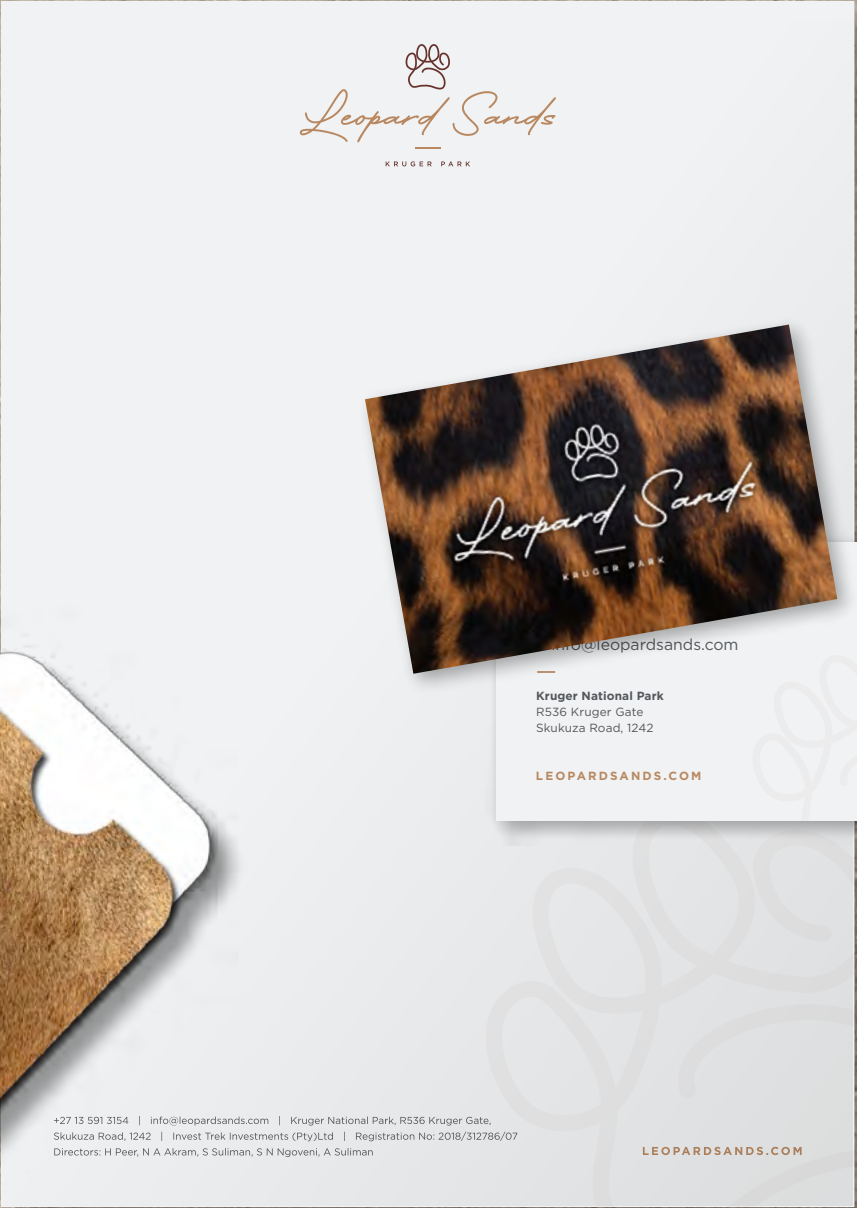






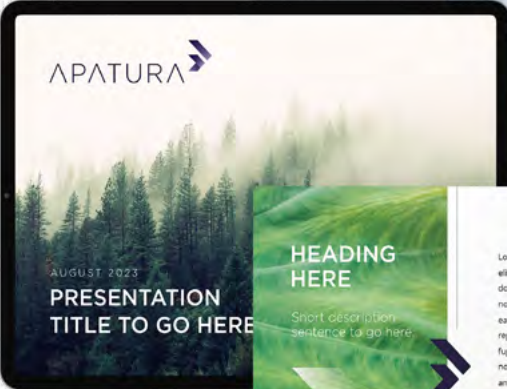
CORPORATE BRANDING EXAMPLES

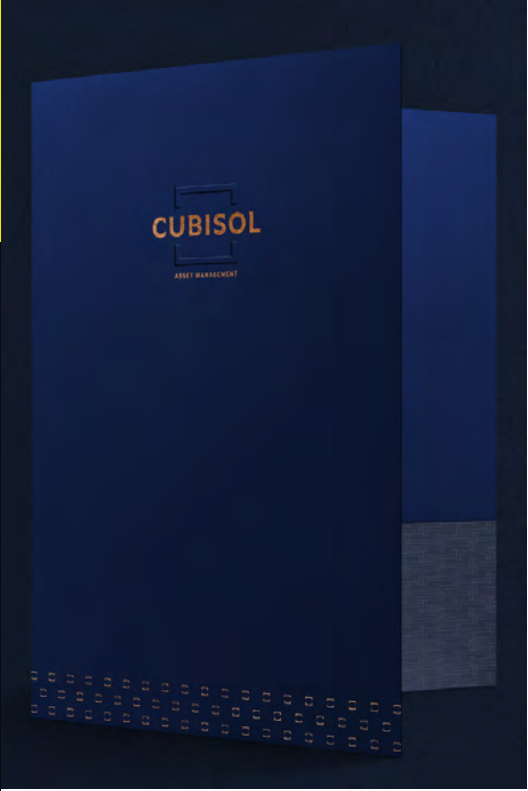






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Matthew Quinton
CEO

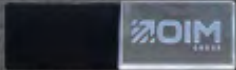
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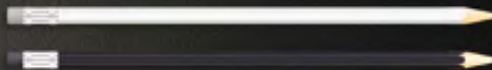






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To Whom It May Concern:

November 2018

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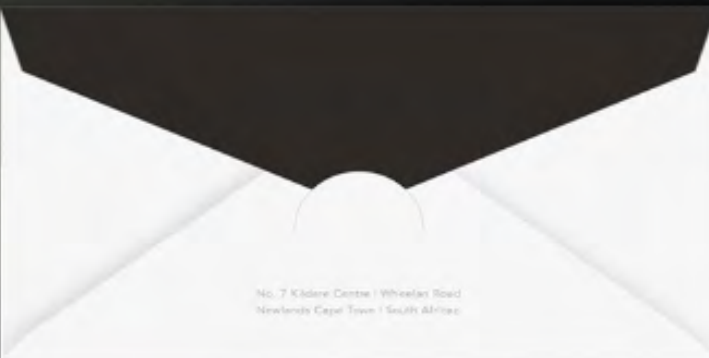
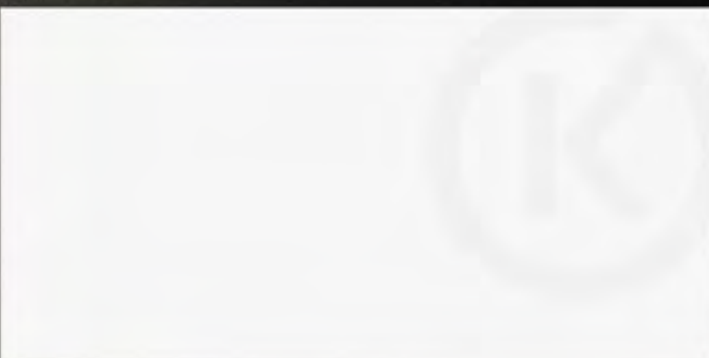
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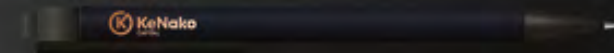
Yours Sincerely,

Carle Dixon

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We are a boutique wealth management business with extensive experience in developing and managing private client investment solutions. We create bespoke financial portfolios tailored to suit each client and we're always finding unique opportunities to generate new wealth while preserving or protecting core wealth. At Rockwealth, our network of resources and partners extends across local and domestic markets with proven efficacy. We are equipped with multidisciplinary expertise and experience encompassing finance, legal, regulation, compliance and wealth management, as well as product design.

A photograph of a jagged mountain peak, partially covered in snow, with other mountain ranges visible in the background under a clear sky.

Summary of Proposition

- A Corporate Partnership with professional services companies
- 50% owned by Rockwealth Capital, 50% by partners
- Option to participate as sole partner or part of bigger company
- Investment solution for clients of professional services company
- Prof Services company to refer clients to JV company
- JV company will provide investment advice and manage client assets
- JV company to earn 100% of advice fee and 50% of asset management fee
- JV company to pay out at least 95% as a dividend

A close-up photograph of a hand holding a clear glass pyramid. The pyramid is transparent and has a triangular base. The background is dark and out of focus.

partner experience

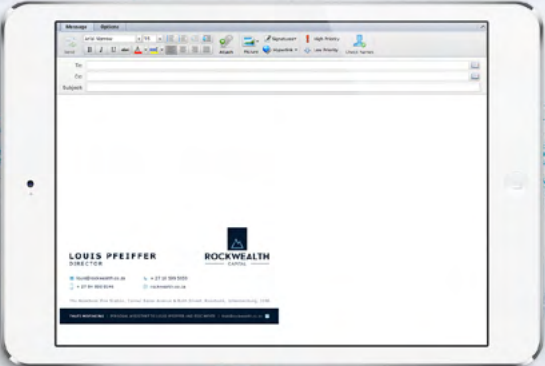
- The professional services partner can determine the level of involvement with the client's investments and the distribution
- A dedicated wealth manager will be allocated to the partner
- Regular feedback and interaction to optimise the relationship
- Where appropriate, the partner has access to a live on-line portfolio of all investments consolidated and by client
- Partner can determine how and when statements are dispatched
- JFA will receive consistent updates and communication from local and global asset managers, with monthly and quarterly investment updates
- Access to learn on the ground in SA

The Rockwealth Capital logo, featuring a stylized mountain icon above the company name.

DIRECTORS: ERIC ALAN MEYER & LOUIS CHRISTIAN PFEIFFER

ROCKWEALTH CAPITAL PTY LTD | COMPANY REGISTRATION NUMBER: 2016/02/04/02 | FOP NUMBER: 4708

T: +27 10 559 5559 | info@rockwealth.co.za | 1st Floor, 54 on Bath Hotel, 54 Bath Avenue, Rosebank, Johannesburg









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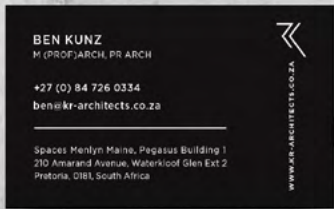
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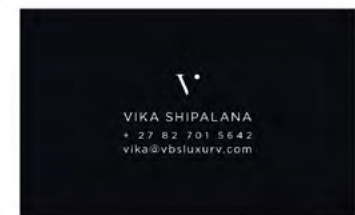
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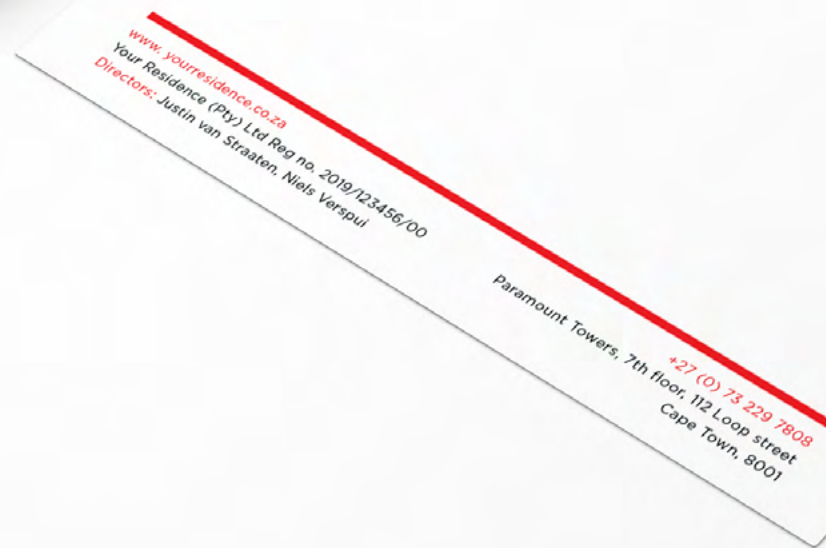
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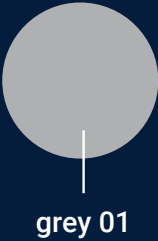
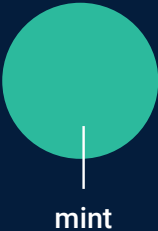
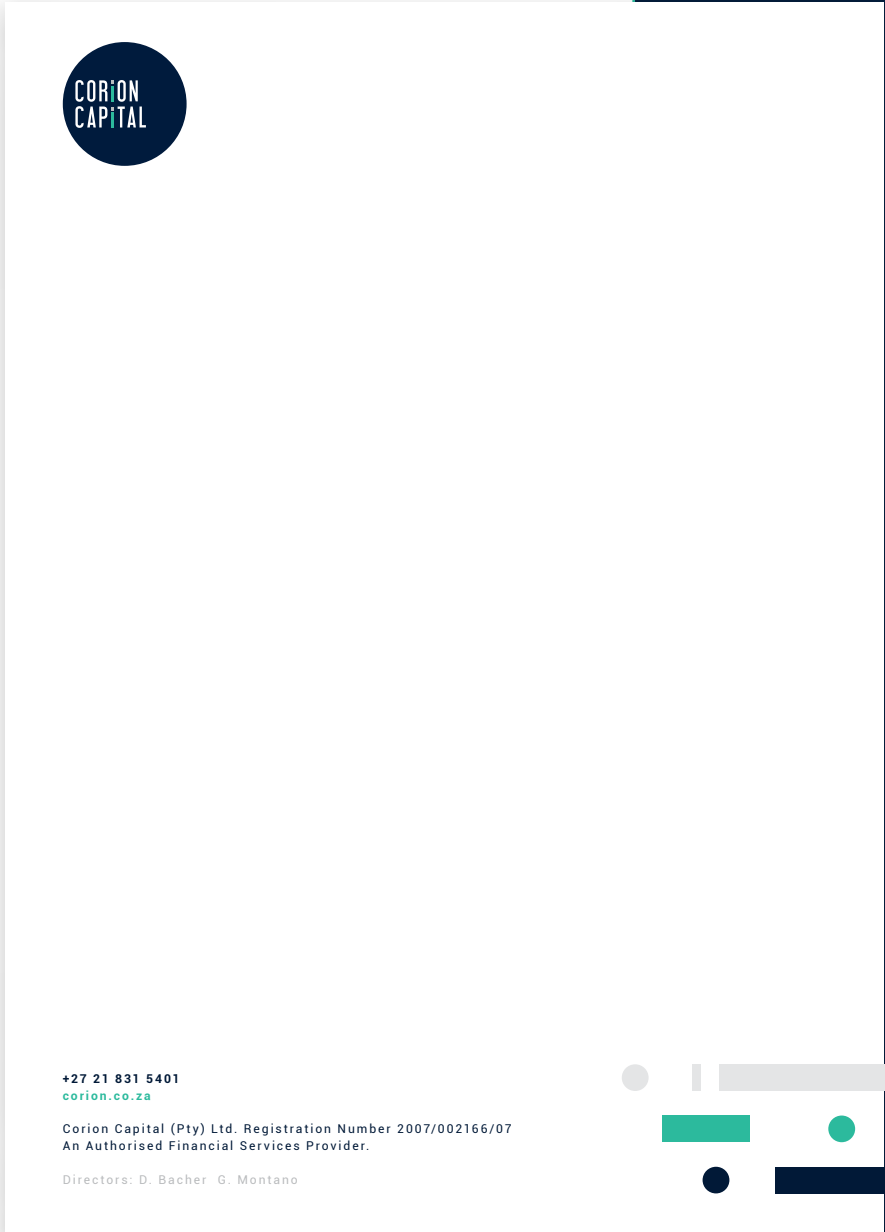


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BLOOM

Welcome The Seed

Sunflower, unhulled sesame, date &
chili Pumpkinseed & parmesan, guanciale

Wine xx

Fermenting The 'Seed'

Roosterkoek, mebos whipped butter,
Healey's mature cheddar

Wine xx

Stem Growth

Lourensford trout, asparagus stem,
cured egg yolk custard

Wine xx

Fat Root

Beetroot, Allendale Red Ram, Biltong

Wine xx

Rabbit Steals The Carrot

Rabbit farce, carrot & ginger, orange, star anise

Wine xx

Tea Time

Fed with The Harvest

Karoo lamb, parsnip & preserved waterblommetjie

Wine xx

The 'Fruits'

Not so classic Hertzoggie, fallen apricot,
burnt coconut ice

Wine xx

Re-Seeding Petit Fours

Bon bon / macaron / fruity pebbles

Wine xx



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