

SANI BRANDING CASE STUDY

SANI
CAR RENTAL

7

REASONS TO RENT A VEHICLE FROM SANI CAR RENTAL



LARGE SELECTION OF CARS AVAILABLE TO RENT



ACCEPT BOOKINGS WITH NO DEPOSIT REQUIRED



SAFE AND SECURE ONLINE PAYMENT USING SSL CERTIFIED



BEST AVAILABLE RATES AT ALL TIMES



FREE CANCELLATION UP TO 15 HOURS WITHOUT PENALTY



LATE CHECK-IN OFFERING 1 ADDITIONAL HOUR OF RENTAL DAYS ARE BOOKED IN A 24-HOUR PERIOD. CUSTOMERS AN ADDITIONAL 1 HOUR AT NO CHARGE.



BECOME A SANI ROYALTY MEMBER AND UNLOCK REWARDS THAT ALLOW YOU TO EARN FREE UPGRADES AND FREE RENTAL DAYS MORE FREQUENTLY.

RESERVATIONS

+27 (0)11 611 8020 | bookings@sani.co.za | sani.co.za

 [@sanicarrental](#)  [@sanicarrentalsa](#)



FAST, SECURE AND TRUSTED

CAR RENTAL

The SANI brand was established in 1997, SANI Car Rental is a South African homegrown car rental company. Vehicles available to rent include compact cars, economy cars, premium cars, people carriers and SUVs. SANI Car Rental serves customers throughout South Africa including all major local and international airports.



PICK-UP POINTS NATIONWIDE

We have pick-up points nationwide in all major cities and at all local and international airports.



FLEXIBLE KILOMETRES

Choose from various daily kilometre options: 100km, 200km and 400km.

GO FURTHER. GO SAFER. GO SANI.



SANI
CAR RENTAL

GO FURTHER. GO SAFER. **GO SANI.**

sani.co.za

SANI
CAR RENTAL

GO FURTHER. GO SAFER. **GO SANI.**

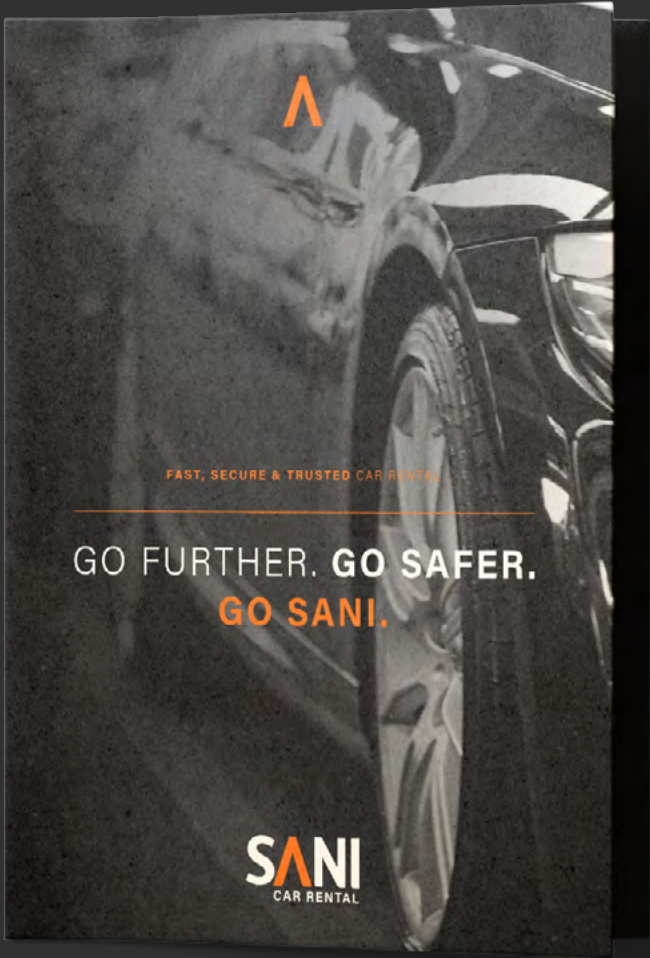
sani.co.za

SANI
CAR RENTAL

GO FURTHER. GO SAFER. **GO SANI.**

sani.co.za

SANI
CAR RENTAL





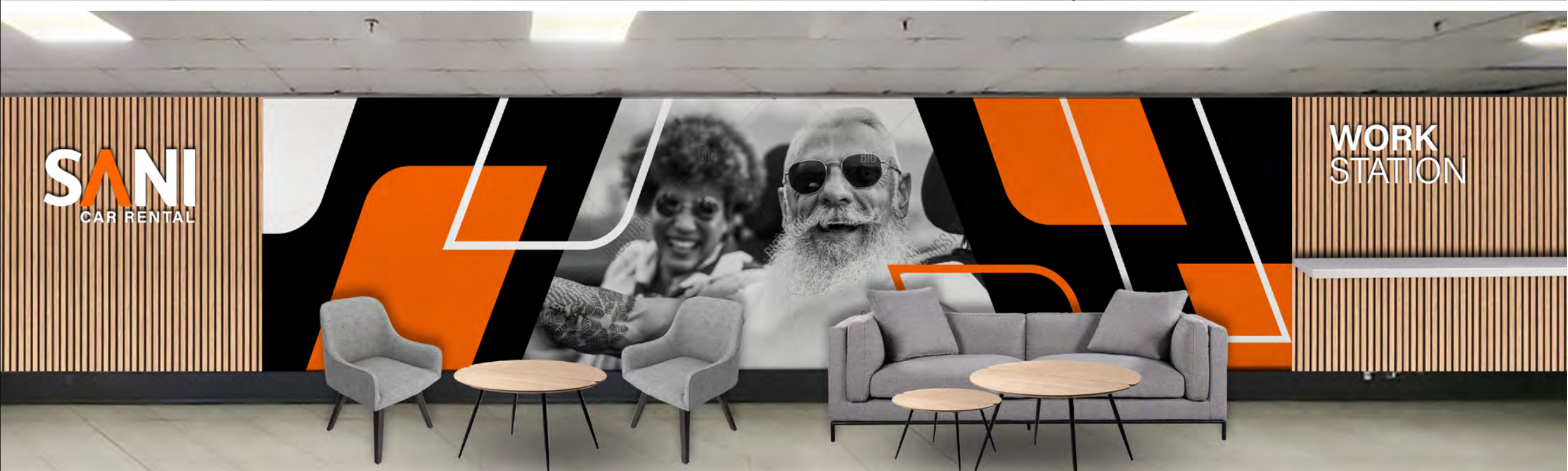
GO FURTHER. GO SAFER. GO SANI.





 sani.co.za
 [sanicarrental](https://www.instagram.com/sanicarrental)
 [sanicarrentalsa](https://www.facebook.com/sanicarrentalsa)

















RECEIVE YOUR VEHICLE AT
THRIFTY





SANI CAR RENTAL01

FAST, SECURE AND TRUSTED CAR RENTAL

The SANI brand was established in 1997. SANI Car Rental is a South African homegrown car rental company.

Vehicles available to rent include compact cars, economy cars, people carriers and SUVs. SANI Car Rental serves customers throughout South Africa including at all major local and international airports.

EMBRACE THE JOURNEY

At SANI Car Rental, we like to make renting a vehicle easy. Select your dates, pick-up and drop-off point to browse our range of vehicles for rent and conveniently complete your booking online.

We provide you with a personalised booking channel so you can conveniently complete your reservation.

COMPANY OVERVIEW

SANI Car Rental is a black-empowered entity.

We are proud to be part of the gender transformation initiative and we are the only car rental company that is 100% female-owned with a national footprint.

Presently, SANI Car Rental has a strong national footprint in South Africa, and works with various companies and brokers to provide the best deal for their clients.



SANI CAR RENTAL02

OUR VISION

Through our commitment to quality and service excellence, at SANI Car Rental our dedicated team aims to exceed customer expectations at every interface. We offer excellent business and leisure rental rates with the best value.

PURPOSE

Our business is driven by passion and service excellence, every time! We back this up through our core values: Flexibility, competitiveness, passion, trust and loyalty.

OUR MISSION

Improve performance and extend our portfolio through excellent management, principle-driven ethical leadership, and the sharing of capabilities, knowledge and resources.

GROWTH

We are dedicated to continuous innovation and pursue opportunities to accelerate growth. We will recognise and reward excellent performance, which drives superior results.

VEHICLES AVAILABLE TO RENT06

A AGYA (MANUAL)
OR EMBLAR

A1 AGYA (AUTOMATIC)
OR EMBLAR

B TOYOTA STARLET
OR EMBLAR



C ALMERA 1.5 (MANUAL)
OR EMBLAR

C1 COROLLA QUEST (MANUAL)
OR EMBLAR

D ALMERA 1.5 (AUTOMATIC)
OR EMBLAR



DH TOYOTA HILUX 2.4 4X4 (MANUAL)
OR EMBLAR

DM ISUZU D-MAX DCAB 4X2
OR EMBLAR

E COROLLA QUEST (AUTOMATIC)
OR EMBLAR



I VW POLO VIVO
OR EMBLAR

I VW POLO TSI 150
OR EMBLAR



COMPANY PROFILE

EASY & SECURE CAR RENTAL

GO FURTHER.
GO SAFER.

SANI
CAR RENTAL

SANI.CO.ZA

HIRED BY BLACK WOMAN PTY (LTD)

COMPANY REGISTRATION
2021/125051/07

VAT NUMBER
4300307339

PHONE NUMBER
011 611 8020

EMAIL ADDRESS
customersupport@sani.co.za

WEBSITE
sani.co.za

ADDRESS
10 HOSPITAL STREET • DE WATERKANT • CAPE TOWN • 8001

@sanicarrentalsa
f @sanicarrental
in @sanicarrental

SANI
CAR RENTAL



SANI
CAR RENTAL

SANI
VAN RENTAL

SANI
CAR RENTAL



SANI
CAR RENTAL

SANI
CAR RENTAL







SANI
CAR RENTAL

SANI
CAR RENTAL

GO FURTHER. GO SAFER. **GO SANI.**

sani.co.za

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec orci purus, luctus vitae dignissim eu, iaculis sed purus. Vivamus faucibus, ipsum nec aliquet viverra, leo mauris condimentum ligula, sit amet sagittis enim ligula quis arcu. Nam egestas tortor id nisi porttitor mattis. In tortor ante, ultricies in suscipit a, tempus non massa. Vivamus et auctor mi. Fusce vel massa nulla. Phasellus nec eros mauris, et scelerisque orci.

Donec malesuada orci vitae nulla accumsan porta a id massa. Quisque accumsan iaculis magna sit amet fringilla. Maecenas consequat, magna eget tincidunt semper, odio nibh rutrum mi, id feugiat ante nisi eu risus. Vestibulum nunc orci, rhoncus a placerat in, ultricies in mi. Cras mattis varius eros, vel fringilla nisi suscipit eget. Quisque scelerisque sagittis nulla at porttitor.

Sed id augue vitae urna euismod commodo aliquet a quam. Pellentesque arcu velit, cursus et malesuada ut, consequat et diam. Nullam erat sem, rhoncus id ullamcorper vitae, rhoncus et arcu. In ultricies ultricies nulla, ut rutrum nisi iaculis at. Donec eu magna a metus ornare faucibus. Fusce aliquet faucibus ultricies. Morbi semper, est id tincidunt gravida, sem arcu adipiscing lacus, ac bibendum nulla leo eu purus. Quisque nec diam sed risus consectetur a ccumsan quis quis nibh. Vestibulum id purus lorem.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec orci purus, luctus vitae dignissim eu, iaculis sed purus. Vivamus faucibus, ipsum nec aliquet viverra, leo mauris condimentum ligula, sit amet sagittis enim ligula quis arcu. Nam egestas tortor id nisi porttitor mattis. In tortor ante, ultricies in suscipit a, tempus non massa. Vivamus et auctor mi. Fusce vel massa nulla. Phasellus nec eros mauris, et scelerisque orci.

Donec malesuada orci vitae nulla accumsan porta a id massa. Quisque accumsan iaculis magna sit amet fringilla. Maecenas consequat, magna eget tincidunt semper, odio nibh rutrum mi, id feugiat ante nisi eu risus. Vestibulum nunc orci, rhoncus a placerat in, ultricies in mi. Cras mattis varius eros, vel fringilla nisi suscipit eget. Quisque scelerisque sagittis nulla at porttitor.

Sed id augue vitae urna euismod commodo aliquet a quam. Pellentesque arcu velit, cursus et malesuada ut, consequat et diam. Nullam erat sem, rhoncus id ullamcorper vitae, rhoncus et arcu. In ultricies ultricies nulla, ut rutrum nisi iaculis at. Donec eu magna a metus ornare faucibus. Fusce aliquet faucibus ultricies. Morbi semper, est id tincidunt gravida, sem arcu adipiscing lacus, ac bibendum nulla leo eu purus. Quisque nec diam sed risus consectetur a ccumsan quis quis nibh. Vestibulum id purus lorem.

ER. GO SAFER. **GO SANI.**

Donec orci purus, luctus vitae dignissim eu, iaculis sed purus. Vivamus faucibus, ipsum nec aliquet viverra, leo mauris condimentum ligula, sit amet sagittis enim ligula quis arcu. Nam egestas tortor id nisi porttitor mattis. In tortor ante, ultricies in suscipit a, tempus non massa. Vivamus et auctor mi. Fusce vel massa nulla. Phasellus nec eros mauris, et scelerisque orci.

Donec malesuada orci vitae nulla accumsan porta a id massa. Quisque accumsan iaculis magna sit amet fringilla. Maecenas consequat, magna eget tincidunt semper, odio nibh rutrum mi, id feugiat ante nisi eu risus. Vestibulum nunc orci, rhoncus a placerat in, ultricies in mi. Cras mattis varius eros, vel fringilla nisi suscipit eget. Quisque scelerisque sagittis nulla at porttitor.

Sed id augue vitae urna euismod commodo aliquet a quam. Pellentesque arcu velit, cursus et malesuada ut, consequat et diam. Nullam erat sem, rhoncus id ullamcorper vitae, rhoncus et arcu. In ultricies ultricies nulla, ut rutrum nisi iaculis at. Donec eu magna a metus ornare faucibus. Fusce aliquet faucibus ultricies. Morbi semper, est id tincidunt gravida, sem arcu adipiscing lacus, ac bibendum nulla leo eu purus. Quisque nec diam sed risus consectetur a ccumsan quis quis nibh. Vestibulum id purus lorem.



011 611 8020
bookings@sani.co.za

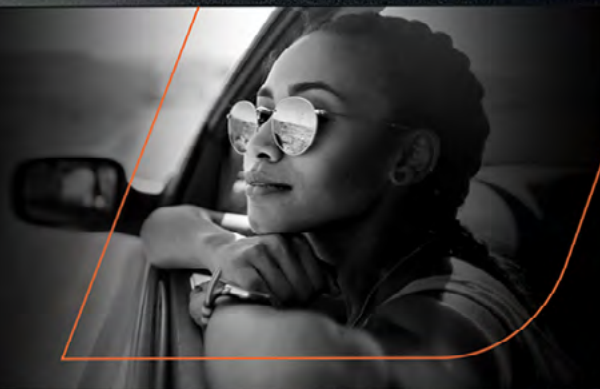


10 De Waterkant Street • Cape Town • 8001
@sanicarrental @sanicarrental @sanicarrentalsa

sani.co.za

10 De Waterkant Street • Cape Town • 8001
@sanicarrental @sanicarrental @sanicarrentalsa

GO FURTHER.
GO SAFER.
GO SANI.



SANI
CAR RENTAL





POWERING
FORWARD.

Trust SANI Car Rental for your next adventure.
Our commitment to quality and customer satisfaction is unmatched.

Whether you need a car for business or leisure, we have the perfect vehicle. Our comprehensive fleet is perfectly geared to ensure you get a safe, reliable rental experience.

At SANI Car Rental we pride ourselves on excellent customer service. Our customers have a seamless rental experience. Give us a call or visit our website for more information. Perfect car, be it a budget friendly run-around, or a business class limousine.

 sani.co.za

 bookings@sani.co.za

 011 611 8020



Become a SANI Royalty member and unlock rewards.
We allow you to earn free upgrades and free rental days more frequently.

GO FURTHER. GO SAFER. GO SANI.



GO FURTHER. GO SAFER.
GO SANI.



 011 611 8020

 [@sanicarrental](https://www.instagram.com/sanicarrental)

 [@sanicarrentalsa](https://www.facebook.com/sanicarrentalsa)

sani.co.za



FRESHLY **HOME**GROWN

PROUDLY SOUTH AFRICAN
IN EVERY WAY.

EASY & SECURE
CAR RENTAL

SANI
CAR RENTAL

sani.co.za



WE REBRAND AS

SANI
CAR RENTAL

GO FURTHER. GO SAFER. **GO SANI.**

sani.co.za





sani.co.za

SANI
CAR RENTAL

SANI
CAR RENTAL

GO FURTHER. GO SAFER.
GO SANI.

SANI
CAR RENTAL

SANI
CAR RENTAL

sani.co.za

SANI
CAR RENTAL

SANI
CAR RENTAL

GO FURTHER. GO SAFER.
GO SANI.

SANI
CAR RENTAL

GO FURTHER. GO SAFER.
GO SANI.



GO FURTHER. GO SAFER. **GO SANI.**



SANI
CAR RENTAL

SANI
CAR RENTAL







GO XPRESS

SANI
CAR RENTAL



GO FURTHER. GO SAFER.
GO SANI.

SANI
CAR RENTAL





SANI
CAR RENTAL

GUARANTEED BEST RATES
AND LOWEST HOLDING DEPOSITS

sani.co.za

TERMS AND CONDITIONS APPLY. VISIT OUR WEBSITE FOR DETAILS

SANI
VAN RENTAL



Contact us for the best rates and the largest long-term rental fleet in South Africa!

GO FURTHER. GO SAFER. GO SANI.

SANI
VAN RENTAL

011 811 2111 info@sanivanrental.co.za sanivanrental.co.za



SANI
VAN RENTAL

We can provide sedans or hatchbacks on monthly rentals.

GO FURTHER. GO SAFER. GO SANI.

011 811 2111 info@sanivanrental.co.za

*On request. 1400cc or similar.

sanivanrental.co.za

NETWORK

We have major depots in JHB, CPT and Durban. Watch us while we grow.



BLOEMFONTEIN
Via Thrifty Car Rental Branch

CAPE TOWN

EAST LONDON
Via Thrifty Car Rental Branch

GOEDERHA
Via Thrifty Car Rental Branch

PEACE OF MIND

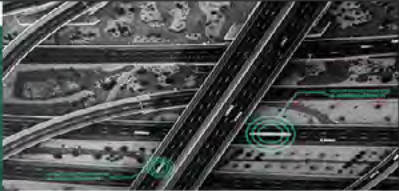
We have installed tracking devices in all our vehicles.

To remain a sustainable partner to our customers and to avoid growing unnecessary price increases, SANI has invested in advanced tools.

We have installed tracking devices in all our vehicles. Using these devices is the best way to minimize the accident cost in our business as the vehicles incidents through driver behavior including:

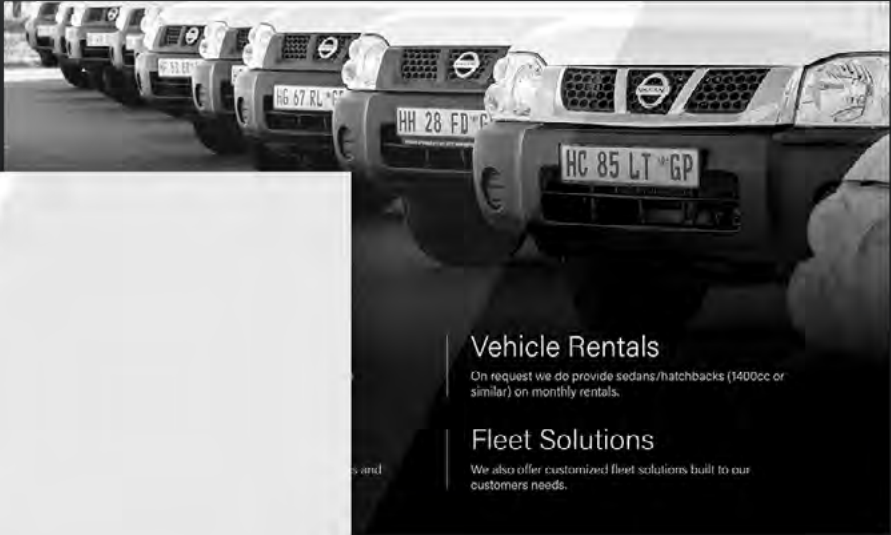
Some benefits:

- Vehicle recovery
- Law tracking / record and as recovery calculation
- The geotagging / WIMMERS AC/SC technology
- Driver behavior monitoring



SANI
VAN RENTAL

COMPANY PROFILE



Vehicle Rentals

On request we do provide sedans/hatchbacks (1400cc or similar) on monthly rentals.

Fleet Solutions

We also offer customized fleet solutions built to our customers needs.



Model	Specs
R3	NP300
R4	NP300 Window Canopy
RD3	NP300 Window
RD4	NP300 Window, New Core Canopy
DC	NP300 4x4 Double Cab
T	NP200 Black Canopy
T1	NP200 New Core Canopy
T2	NP200 Black Rack
T3	NP200
T4	NP200 Window Canopy
TA	NP200 4x4 Double Cab



SANI
ADVENTURE





OWN THE DREAM

FROM AS LITTLE AS R4999 PER MONTH

- Bank Free Ownership
- Maintain your Credit Score
- Flexible Payment Structure
- Clear and Simple Pricing
- Upgrades

- Freedom from Long-term contracts
- Cancellation made easy



sani.co.za/sani-adventure





RIDE THE DREAM

FROM AS LITTLE AS R1980 PER DAY

- Newest and Widest range of Adventure motorcycles in Africa across all models
- Full Comprehensive Insurance
- 24-hour roadside assist across South Africa
- Yearly updated fleet

- 20 Collection and delivery locations across South Africa
- Back-up vehicle on request
- Back-up technician on request
- Highly maintained and low mileage
- Tour packages available



sani.co.za/sani-adventure





OWN THE DREAM

FROM AS LITTLE AS **R4999 PER MONTH**

Bank Free Ownership

Maintain your Credit Score

Flexible Payment Structure

Clear and Simple Pricing

Upgrades

Freedom from Long-term contracts

Cancellation made easy



sani.co.za/sani-adventure



RIDE THE DREAM

FROM AS LITTLE AS **R1980 PER DAY**

Newest and Widest range of Adventure motorcycles in Africa

Full Comprehensive Insurance across all models

24-hour roadside assist across South Africa

Yearly updated fleet

20 Collection and delivery locations across South Africa

Back-up vehicle on request

Back-up technician on request

Highly maintained and low mileage

Tour packages available



sani.co.za/sani-adventure



TALK TO THE **ADVENTURE** SPECIALISTS



Visit us online at
sani.co.za/sani-adventure



SANI
LUXURY CARS



SANI
LUXURY CARS

CLA200
MERCEDES-BENZ CLA200
FROM **R3 500** PER DAY

C200
MERCEDES-BENZ C200
FROM **R3 800** PER DAY

V-CLASS
MERCEDES-BENZ V-CLASS
FROM **R4 182** PER DAY

A35
MERCEDES-BENZ A35 AMG
FROM **R4 350** PER DAY

GLC43
MERCEDES-BENZ GLC43 AMG
FROM **R6 250** PER DAY

SANI
LUXURY CARS



SANI
LUXURY CARS

LUXURY CAR RENTAL

The SANI brand was established in 1997. SANI Car Rental is a South African homegrown car rental company that provides a range of prestige and luxury vehicles for rent with SANI Luxury Cars.

10 Hospital Street, De Waterkant, Cape Town
+27 (0)11 611 8020 | luxury@sani.co.za | sani.co.za/luxury
Full Ts&Cs for SANI Luxury Rental are available on sani.co.za

SANI
CAR RENTAL

WWW.MUSTARD.AGENCY

[FACEBOOK](#) // [INSTAGRAM](#) // [LINKEDIN](#) // [YOUTUBE](#)

